


IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Kenneth H. Tarbet	§	
Serial No.:	09/888,031	§	Group Art Unit: 2166
Filed:	June 25, 2001	§	
		§	Examiner: Mohammad Ali
For:	PROVISION OF DIRECTED SALES	§	
	INCENTIVES AT LOCATIONS APART FROM	§	Confirmation: 7507
	THE POINT OF SALE	§	

Mail Stop: After Final
Commissioner For Patents
PO Box 1450
Alexandria VA 22313-1450

CERTIFICATE OF FILING

Pursuant to 37 C.F.R. §1.8, I hereby certify that this correspondence is being electronically submitted to the U.S. Patent and Trademark Office website, www.uspto.gov, on 10/23/2006.


Edith S. Shek

**AMENDMENTS AND RESPONSE TO
FINAL OFFICE ACTION DATED AUGUST 24, 2006**

Sir:

In response to the Final Office Action dated August 24, 2006, Applicant respectfully requests the following amendments to the above-identified application as follows. The changes made are shown by underlining the added text and striking through the deleted text in bold.

Amendments to the Abstract is on page 2 of this paper.

Amendments to the Specification is on page 3 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 4 of this paper.

Remarks/Arguments begin on page 6 of this paper.